

Creating Your Website



Purpose: Why Do I Want a Website?

In our globalized world, the internet is a way to network, earn professional opportunities, and become proactive in our fields.

On a smaller scale, your own website will help you understand your field and stay current with its trends. But on a larger scale, you could monetize your website if you continue to rework it and develop it into a business.

Overall, a website will allow you to experiment with what you're really passionate about while also:

- interacting with a broad audience
- learning how to design content-friendly blogs
- showing an advanced understanding of your field
- analyzing the intersections between SEO basics and rhetorical communication

Individual Website Assignment
by Prof. Susana Marcelo

What Do I Need to Do?



Sign up for a website and choose one of their templates or design your own site. Weebly is the easiest site creator.

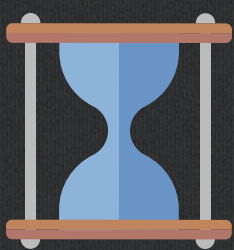
Create an About, Contact, and Blog page.



Choose what you want your website to focus on. Are you a finance major? Provide content on personal finance tips. Do you like food and fashion? Create a website about the food or fashion industry.



On a weekly or bi-weekly basis, write a blog post of 300-700 words. There are 10 posts total in the semester. Each post must contain a photo with attribution and follow digital content practices. Share each blog post in the website forum and comment on at least 1 blog every week.



On average each blog post will take about 30 minutes to one hour to create. This depends on your topic and how much you are customizing each blog post.

Bottom line: It can be as simple or as meticulous as you want it to be.

Tip: Weebly comes with photos you can choose and attribution is automatic.